



 The Crew is for student members who enjoy social media and want to share their love of agriculture with the world. Members gain valuable skills in agriculture communication by learning from industry professionals and hands-on experiences. Crew members are selected in the fall and participate in the program for one year.

IDEAL CREW MEMBER:

- Cares about the future of agriculture
- Is familiar with all social media platforms (Facebook, Twitter, etc.)
- Can express their love for agriculture in 140 characters or less
- Enjoys attending local, state & national conferences & events
- Wants to change the world!



THE CREW AT A GLANCE

Milestones -

Crew members are expected to reach a series of milestones throughout the year by posting on social media sites and sharing agricultural content with followers using #neagcrew

Blogs -

Crew members write blogs throughout the year that are featured on Nebraska Farm Bureau's "Farm Meets Fork" blog

Field Days -

Receive hands on ag communication experiences. Field days show members an entire communication process such as creating a video start to finish

Meet-Ups -

Each month special guests share more about how they use social media and communication strategies every day in their career



For more information
visit www.nefb.org

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Nebraska Farm Bureau is a grassroots, state-wide organization dedicated to supporting farm and ranch families and working for the benefit of all Nebraskans through a variety of educational, service, and advocacy efforts.